



# 17<sup>TH</sup> NORTH AMERICAN MINE VENTILATION SYMPOSIUM

In conjunction with the  
**CIM Convention 2019**  
Palais des congrès de Montréal,  
Québec, Canada

# SPONSORSHIP & ADVERTISING PROSPECTUS

## ORGANIZING COMMITTEE

### Co-Chairs

**Dr. Agus P. Sasmito**  
*McGill University*

**Dr. Ali G. Madiseh**  
*Norman B. Keevil Institute  
of Mining Engineering  
University of British Columbia*

### Honorary Chair

**Dr. Joe Stachulak**  
*Mirarco Mining Innovation*

**Dr. Ferri Hassani**  
*McGill University*

## SECRETARIAT

**Canadian Institute of Mining,  
Metallurgy and Petroleum (CIM)**  
*Suite 1250  
3500 de Maisonneuve Blvd. West  
Montréal, Québec, Canada  
H3Z 3C1*



[NAMVS2019.org](http://NAMVS2019.org)





## OPPORTUNITIES AT-A-GLANCE

Sponsorship of this event is an important part of the funding, making it possible for 17<sup>th</sup> NAMVS Symposium 2019 to allow registration at affordable rates, and making knowledge and networking in the industry more accessible. In addition to providing many of your people with significant direct participation in the event as delegates, being a sponsor provides you with various very solid elements of visibility prior, during and after the event.

NAMVS offers two types of sponsorship opportunities: **PREMIUM** and **A-LA-CARTE**.

The **PREMIUM** category provides the sponsor with a status associated with a level. Premium Sponsors wishing to sponsor an À-la-Carte item will receive a 25% discount on lowest priced option.

PREMIUM	PRICE
<b>GOLD</b>	\$ 7,500
<b>SILVER</b>	\$ 5,000
<b>BRONZE</b>	\$ 2,500
<b>FRIEND</b>	\$ 1,500

PREMIUM RECOGNITION BENEFITS	GOLD	SILVER	BRONZE	FRIEND
	\$7,500	\$ 5,000	\$ 2,500	\$ 1,500
<b>Pre Conference</b>				
Logo linked to your website on the NAMVS website	✓	✓	✓	✓
Logo in pre-conference program in CIM Magazine	✓	✓	✓	✓
Recognition in notifications and e-blasts	✓	✓	✓	✓
Recognition on Social Media Channels	✓	✓		
<b>At the Conference</b>				
Discount on first 10 x 10 booth space on Expo Floor	30%	20%	10%	
Logo on Sponsorship Banner - sized to sponsorship level	✓	✓	✓	✓
Logo in the Conference Program	✓	✓	✓	✓
Delegate Bag Insert or half page in printed program	✓			
Acknowledgement at key social events	✓			
NAMVS Conference Registrations	2	1		
Extra tickets for the NAMVS Banquet	2	1		
Drink Tickets at the Networking Event	4	2		
CIM Convention complimentary registrations	2	1		

All logos will be sized to sponsorship level and placed in alphabetical order within their respective level.



## À LA CARTE SPONSORSHIP

Each À la Carte Sponsor, in addition to their specific visibility, will have their company logo on the NAMVS 2019 website, in the conference program and on signage at the Congress.

Details for each of these A-LA-CARTE items are provided below.

A-LA-CARTE SPONSORSHIP	AVAILABLE	PRICE
Coffee Breaks	6	\$ 1,000
Symposium pens	1	\$ 1,000
Symposium Notebook	1	\$ 1,500
Plenary Session	1	\$ 3,000
Badges & Lanyards	1	\$ 5,000
Delegate Bags	1	\$ 7,000
Technical Program	1	\$ 7,000
Proceedings	1	\$ 8,000
Printed Program	1	\$ 9,000
NAMVS Banquet	1	\$ 10,000

### COFFEE STATIONS DURING TECHNICAL SESSIONS

\$1,000

Branded signage at the coffee stations.

### PENS

\$1,000

Pens with logo to be inserted in each delegate bag.

\*\*Custom pens to be provided/paid for by the sponsor.

### NOTEBOOKS

\$1,500

Notepads with logo to be inserted in each delegate bag.

\*\*Custom notepads to be provided/paid for by the sponsor.

### PLENARY SESSION

\$3,000

Logo on signage at entrance and on screen during the event.

Welcome address by your company.

### BADGES & LANYARDS

\$5,000

Logo on conference lanyards and on back of badge paper.

\*\* Custom lanyards to be provided/paid for by the sponsor.

### DELEGATE BAGS

\$7,000

Logo on delegate bags.

Insert in each bag.

\*\* Custom bags to be provided/paid for by the sponsor.



<b>TECHNICAL PROGRAM</b>	\$7,000
Your logo on signage in front of every room and on large screen inside.	
<b>PROCEEDINGS</b>	\$8,000
Logo on USB keys that will contain the conference proceedings. ½ page ad in the Conference Program.	
<b>PRINTED PROGRAM</b>	\$9,000
Branded Digital Preliminary Program one month prior to symposium Back Cover of the printed program.	
<b>NAMVS BANQUET</b>	\$10,000
Logo on signage at the door, on the menu and on giant screen.	

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### Advertising Rates – in the Symposium Program

Ads will appear in the digital preliminary program and in the printed program.

SIZE	PRICE	TRIM SPECS	BLEED SPECS
Full page	\$1,250	5.5" x 8.5"	5.75" x 8.75"
1/2 page	\$1,050	4.5" x 3.75"	
1/4 page	\$ 650	2.25" x 3.75"	
Inside Covers	\$1,550	5.5" x 8.5"	

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For more information or to discuss your opportunities:

**Nadia Bakka**  
**Sponsorship & Advertising**  
 Phone 514-939-2710, ext. 1333  
 Email: [nbakka@cim.org](mailto:nbakka@cim.org)





## PARTNERSHIP AGREEMENT

Company \_\_\_\_\_ Contact \_\_\_\_\_  
 City \_\_\_\_\_ Prov/State \_\_\_\_\_ Country \_\_\_\_\_  
 Email \_\_\_\_\_ Telephone \_\_\_\_\_  
 Signature \_\_\_\_\_

### PREMIUM SPONSORSHIP

Our company confirms its participation as a PREMIUM sponsor in this category:

- |  |  |
|--|--|
| <input type="radio"/> <b>Gold Sponsor</b> \$ 7,500   | <input type="radio"/> <b>Bronze Sponsor</b> \$ 2,500 |
| <input type="radio"/> <b>Silver Sponsor</b> \$ 5,000 | <input type="radio"/> <b>Friend</b> \$ 1,500         |

Please have the Expo Manager contact us for a discounted booth in the NAMVS pavilion of the Expo.

### A-LA-CARTE ITEM

Our company confirms its participation as an *A-La-Carte* sponsor of the following item(s):

**A-la-carte item 1** \_\_\_\_\_  
**A-la-carte item 2** \_\_\_\_\_

### ADVERTISING in the Symposium Program

Ads will appear in the digital preliminary program and in the printed program.

SIZE	PRICE
<input type="radio"/> Full page	\$1,250
<input type="radio"/> 1/2 page	\$1,050
<input type="radio"/> 1/4 page	\$ 650
<input type="radio"/> Inside Covers	\$1,550

We understand that the total for the above confirmed purchase(s) will appear on one invoice issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). Applicable taxes will be added.

We will provide our company logo in high-resolution images in **BOTH** .jpg and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.

Processed at CIM by : \_\_\_\_\_ Date: \_\_\_\_\_

